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## ENTREPRENEURIAL LABORATORY

FIRST INTERNATIONAL SYMPOSIUM

17<sup>th</sup> December 2009

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## ENTREPRENEURIAL LABORATORY FIRST INTERNATIONAL SYMPOSIUM

# ENTREPRENEURSHIP TODAY

Università di Bergamo, December 17<sup>th</sup> 2009

via Dei Caniana, 2 - Sala Galeotti

### Keynote speakers:

**DAVID B. AUDRETSCH**

Indiana University and Max Planck Institute of Economics, Jena in Germany.

**ROBERTO CAFFERATA** President, AIDEA.

**MORTEN HUSE**

Norwegian School of Management & Tor Vergata University; President Elect, EURAM.

**CHARLIE KARLSSON**

Jonkoping Business School-Sweden and Director of CISEG Center for Innovation Systems, Entrepreneurship and Growth.

### Invited speakers:

**Jacopo BAROVIER (Barovier & Toso)** Dynast Owner Entrepreneur.

**Luigina BERNINI (Lamiflex)**

Small Business Entrepreneur.

**Ambrogio CACCIA DOMINIONI**

Serial Entrepreneur.

**Marco PARRAVICINI (Gruppo Industriale Parà)**

Managerial Family Business Entrepreneur.

**Mirano SANCIN (Kilometro Rosso Science Park)**

External Entrepreneur.

### Scientific committee:

**ALBERTO BOMBASSEI** Brembo Group.

**MORTEN HUSE** Norwegian School of Management, President Elect, EURAM.

**CHARLIE KARLSSON** Jönköping Business School-Sweden.

**MARIA MINNITI** Texas University.

**MIRANO SANCIN** Kilometro Rosso Science Park.

**CARLO VALLINI** Firenze University.

**SHAKER ZAHRA** University of Minnesota.

**VERA NEGRI ZAMAGNI** University of Bologna.



# PROGRAM

**8.30 - 9.00** Conference registration

**9.00 - 9.30** Welcome

**Professor Mario Masini** Head, Department of Business Administration.  
**Professor Laura Viganò** Dean, Faculty of Economics and Business Administration.

**9.30 - 10.00** Opening: First results from the Entrepreneurial Laboratory's research

**Professor Giovanna Dossena** Director, Entrepreneurial Laboratory.

**10.00 - 11.30** Keynote Speakers

**Professor David B. Audretsch** Indiana University and Director of the research unit Entrepreneurship, Growth and Public Policy Group at the Max Planck Institute of Economics, Jena in Germany: *"Imprenditorialità e Crescita Economica"* - *"Entrepreneurship and Economic Growth"*.

**Professor Roberto Cafferata** President, AIDEA: *"L'imprenditore e la 'Buona Amministrazione' della sua Impresa"* - *"The Entrepreneur and the 'Good Management' of his Business"*.

**Professor Morten Huse** Norwegian School of Management BI, Oslo, & Tor Vergata University Roma; President Elect, EURAM: *"Consigli di Amministrazione e Imprenditorialità"* - *"Boards and Entrepreneurship"*.

**Professor Charlie Karlsson** Jönköping Business School-Sweden and Director of CISEG Center for Innovation Systems, Entrepreneurship and Growth: *"Imprenditorialità e Politiche Imprenditoriali. Prospettive Nazionali e Locali"* - *"Entrepreneurship and Entrepreneurship Policies. National and Local Perspectives"*.

**11.30 - 11.45** Coffee break

**11.45 - 13.15** Speakers on the Italian experience

**Jacopo BAROVIER (Barovier & Toso)** Dynast Owner Entrepreneur.

**Luigina BERNINI (Lamiflex)** Small Business Entrepreneur.

**Ambrogio CACCIA DOMINIONI** Serial Entrepreneur.

**Marco PARRAVICINI (Gruppo Industriale Parà)** Managerial Family Business Entrepreneur.

**Mirano SANCIN (Kilometro Rosso Science Park)** External Entrepreneur.

**13.15 - 14.15** Lunch

**14.15 - 17.00** Research Session: papers, research projects and articles presented by researchers in the field of entrepreneurship

È prevista la traduzione simultanea (sessione del mattino)

Per la registrazione e per maggiori dettagli: [www.unibg.it/elab2009](http://www.unibg.it/elab2009)

Luogo dell'evento: Via dei Caniana, 2 Sala Galeotti

Contatti: [elab@unibg.it](mailto:elab@unibg.it)

Telefono: +39 035 2052 507

Simultaneous translation provided

To register and for more details: [www.unibg.it/elab2009](http://www.unibg.it/elab2009)

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Phone: + 39 035 2052 507