

ENTREPRENEURIAL LABORATORY
SECOND INTERNATIONAL SYMPOSIUM

ENTREPRENEURSHIP TODAY

Bergamo University, 20-21 September 2010
Via dei Caniana, 2 – Sala Galeotti**Monday, Sept 20th 2010**

PLENARY SESSION

13.00-14.00 Registration and welcome coffee

14.00-14.30 Welcome:

Professor **Mario Masini**, Head, Department of Business Administration University of BergamoProfessor **Laura Viganò**, Dean, Faculty of Economics and Business Administration University of Bergamo

15.00-15.30 Opening: The Entrepreneurial Laboratory's activities: first results of the GSA project

Professor Giovanna Dossena, Director, Entrepreneurial Laboratory15.30-16.00 Seminal speech by Prof. **Shaker Zahra**

16.00-16.15 Coffee break

16.15-18.00 Round table with Professors **Giovanna Dossena, Shaker Zahra, Morten Huse, Alain Fayolle, and Sabine Klein.***Evening:* Gala dinner**Tuesday, Sept 21th 2010 * previsional program / ancora provvisorio***

PLENARY SESSION

Morning: Entrepreneurship Governance and Growth**Eng. Pasquale Pistorio****Dr Filippo Calarco** (Professional Order of Notaries)**Prof Carlo Marchetti** Carlo (Milano University)**Prof Mario Notari** (University of Brescia)

The entrepreneurs view

Afternoon

2.00-3.00 Roundtables (ECSB SIG Entrepreneurship Education)

parallel sessions

3.00-6.00

session 1: Entrepreneurship and Managerial issues (Organization, Finance, Internationalization, Law, Marketing) /with an Introductory note by **Prof. Giovanna Dossena**

session 2: Corporate Entrepreneurship and New Ventures

session 3: Entrepreneurship Governance and Performance

session 4: Entrepreneurship and Education

session 5: Entrepreneurship and Family Business

6.00-6.30: Conference closing

Simultaneous translation provided for plenary session

To register and for more details: www.unibg.it/elab2010Contacts: e.lab-conference@unibg.it

Phone: +39 035 2052 507

E' prevista la traduzione simultanea nelle sessioni plenarie

Per la registrazione e per maggiori dettagli: www.unibg.it/elab2010Contatti: e.lab-conference@unibg.it Telefono. +39 035 2052 507

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